



Channel District Community Alliance (CDCA)  
October 28, 2015 – 6:30pm  
StageWorks  
1120 E Kennedy Blvd, Tampa, FL 33602

## Meeting Minutes

### **Board Members in Attendance:**

Vice President: Vance Arnett

Parliamentarian: Meaghan Scalise

At Large 1: Henry Lewis

At Large 3: Sara Wozniak

At Large 4: Edd Suyak

At Large 5: Alex Miningham

### **Introduction** – Vance Arnett

**Treasure's Report** – A few members have no roster proof, claim payment. Some Square payments do not have a record of the card to member (the last 4 digits are needed for records). Treasurer will continue research into all paid members to make a confirmed list. (3 of 5 claiming no recognition - from BBB)

**Website Report & House Clean-up**– Alex Miningham - Entered a payment page to website, availability to sell event tickets thru website into PayPal, Treasurer to pull from PayPal into bank account. If square is used a mandatory name in notes field at time of payment to track later. Put in motion only receive payments for membership thru website to alleviate confusion. Next step after membership update is to commit Adam to continuous update to email database. Business members are in need of a separate section to blurb, directory, and build out the functionality of web page. Eddy and Shawn Scalise have a continued concern to follow thru with the business members in particular to assure what they promise out during sales will happen.

**Holiday in the Clouds** – Jane Arnett - and the Himes report on the Home Tour on Dec 13th. Will solidify properties for day of, four major sponsorships signed, need a sponsorship for the VIP party (day before) \$2500. Ron showed the brochure design and explained all ad space, maps, sponsors, etc... City Blue is designing and printing the brochure. Application for \$4080.00 CDCRA was approved. What is needed from ALL board members is participation for event, sell ads, day of, and etc

**Paint the Intersections** – Sara Wozniak - elevated for Whiting&12th, 3 to 4 months out because waiting on street to be repaved. Permission for mid-block on Madison x3 target areas. Trying to get private donors for this projects. Have intersections measured, identify costs of paints, and move forward with Call to Artists. Payment for artist is at least \$500 for design and sketched out day of event. Trying to fund a consulting fee to expert artist.

**Business Enhancements** – Edd Suyak - Nov 12th 5:30-9pm Skyhouse Roof Deck Drinks,

Food and music to be provided for Business Forum "Meet & Greet" Purpose is to bring together all our businesses into a relaxed environment to focus on the CD and neighbor communities. Drum up Memberships, excitement,

- Motion to have CDCA commit up to \$500.00 to go toward music, beer and wine, working on timeline for event.

Guest list will include members of CDCA, in and out of district businesses that have interest in CD. Not going to market to residents for this event.

Motion is second. PASSED. \*Opportunity for home tour committee to sell ad space and promote event.

#### **Action Items/Motions –**

- CDCA needs to submit for sales tax exemption. Motion PASSED
- CDCA needs to apply for registration with state for non-for profit to have fund raising
- Motion of meeting time. - President picks time
- Motion to limiting e-voting. - Do not reply all, submit vote only to secretary
- Motion to update emails/phone# - PASSED
- Motion to eliminate board voting in membership - TABLED
- Motion to create template - TABLED

#### **Old/New Business –**

- Walker Brands has requested to market our events at a credit of \$1500.00 Do we take them up on it?
- Alex promoted "Jack on Ice" for the Special Olympics. Received permission to promote a flyer thru email blasts thru CDCA database.
- Discussion of re-establishing a communications committee.

**Next Board Meeting November 18<sup>th</sup> at StageWorks**  
**Meeting Adjourned**