



Channel District Community Alliance (CDCA)  
April 29, 2015 – 6:30pm  
Bamboozle Tea Lounge  
109 N 12<sup>th</sup> St, Tampa, FL 33602

## **Meeting Minutes**

### **Board Members in Attendance:**

President: Lauren Campbell  
Vice President: Vance Arnett  
Treasurer: William Webb CPA  
Recording Secretary: Sarah McKinley  
Corresponding Secretary: Adam Rieth  
Parliamentarian: Meaghan Scalise  
At Large 2: Danielle Kashou  
At Large 3: Sara Wozniak  
At Large 4: Edd Suyak  
At Large 5: Alex Miningham

**Adoption of March Meeting Minutes** – Motion by Vance Arnett, Second by Sara Wozniak, Approved by Board

### **501c3 Update** – Vance Arnett

- All of the paperwork has been filed and we are now officially recognized as a 501c3. Sarah McKinley will hold and maintain the official book of record.
- From now on “Inc.” logo to be used on all correspondence with the city.

### **Membership/Events Update**

- May we need to come up with a membership event to hold after the June membership meeting. Develop a May event to spur membership prior to June membership meeting.
  - Edd and Danielle to take the lead on a May membership event.
- Permitting requires about 4 to 6 weeks for approvals needs.
- Event ideas provided by Danielle (See attached)

### **Walkability and Beautification** – Sara Wozniak

- Create an event for PARKing Day (September)
- Walkability Audit

### **Arts Committee** - Meaghan Scalise

- No update at this time

### **Website** – Alex Minningham

- Landing page is ready for production, need photo for background.
- Suggestions for website:
  - The website should try to incorporate updates from property management

- sites.
- Incorporate a Business/Dinning Guide
- Ability to sign up for membership and make payments (ie. Paypal)
- Edd has worked to set up a MailChimp account for correspondence with members.

#### **Business Relations – Edd Suyak**

- “Meet the Businesses” event, look at July-September time frame.
- Loyalty Program could be used as a way to get a buy-in from businesses. Maybe establish a loyalty card for the district. Channelside Bay Plaza “black card” in the works.
- Organize a business education event to teach businesses and residents about the different areas and incentives that come along with those areas (ie. CRA, Enterprise Zone, Special District).
- Business magazine as a quarterly for the district with events and updates. Updates coming soon.
- Postcard mail outs for future events.

#### **Old Business/New Business**

- Community Grant Application – Due September 30, discussion moved to next meeting.
- Provide a printing wishlist to City Blue for signs, posters, postcards, magazine.
- Discuss reimbursements plans at the next meeting.
- Port tour still waiting for a call back to confirm.

**May 27<sup>th</sup> next Board Meeting**

**June 24<sup>th</sup> next Membership Meeting**

**Meeting Adjourned**